

# Exhibit Space & Suite Contract

18<sup>th</sup> Annual ERA Convention • Paris, Las Vegas  
September 21-23, 2008



**Electronic Retailing Association**  
*Leaders in Direct-to-Consumer Commerce*

This agreement will become a binding contract upon written acceptance by the ERA. By signing the agreement, the exhibitor acknowledges that they have reviewed and accepted the terms of the exhibitor rules and regulations as outlined on ERA's website [www.retailing.org](http://www.retailing.org). This contract should serve as your official INVOICE.

Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
Company Name: \_\_\_\_\_ Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_ Country: \_\_\_\_\_  
ERA Member? Yes  No  Email: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Exhibit Space Fees (per Sq. Ft.)			
Square Feet	Platinum	Member	Non-Member
0 – 200	\$32.65	\$40.80	\$59.45
201 – 400	\$31.65	\$39.55	\$55.40
401 – up	\$29.90	\$37.40	\$53.05

**Exhibit Floor Office Suite Fees**

	Member	Non-member
10' x 10' Office Suite:	\$1,250	\$1,750
<ul style="list-style-type: none"> <li>• 10' x 10' gray 8' hard wall area, locked</li> <li>• (1) Round conference table w/ (4) chairs</li> </ul>		
Total Suite Fee: \$	_____	

*(Please note: Any additional labor, graphics, booth supplies and all drayage charges will be the responsibility of the exhibitor.)*

Total Square Footage desired \_\_\_\_\_  
Width \_\_\_\_\_ x Length \_\_\_\_\_  
Desired Booth Number \_\_\_\_\_  
Option #1 \_\_\_\_\_ Option #2 \_\_\_\_\_  
Total Booth Fee: \$ \_\_\_\_\_

**Contract Acceptance (please read and check box below)**

The exhibitor has read and accepted the exhibitor rules and regulations as set forth on ERA's website at: [http://www.retailing.org/new\\_site/meetings/exhibit\\_sponsor/exhibit\\_sponsor.htm](http://www.retailing.org/new_site/meetings/exhibit_sponsor/exhibit_sponsor.htm). The exhibitor understands that participation will be limited to those companies whose products and/or services are of specific interest to the exposition, as determined by ERA in its sole discretion. Please sign below.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Name (Print): \_\_\_\_\_ Title: \_\_\_\_\_  
Contract Accepted by (ERA): \_\_\_\_\_ Date: \_\_\_\_\_ Booth #: \_\_\_\_\_

**Method of Payment (50% deposit due with contract. After May 1st, 2008, full payment must accompany contract.)**

Check (payable to the Electronic Retailing Association)  Credit Card (please circle) AmEx MasterCard VISA

**TOTAL TO BE CHARGED: \$** \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**Mail form complete with payment to:**  
Electronic Retailing Association • 2000 North 14<sup>th</sup> Street, Suite 300 • Arlington, VA 22201  
Phone: 703-841-1751 • Fax: 703-841-8290 • Website: [www.retailing.org](http://www.retailing.org) • Email: [meetings@retailing.org](mailto:meetings@retailing.org)