

ERA EUROPE /ERA UK MEMBERSHIP APPLICATION

Form to use by companies located in the UK

Please complete the form below , sign it, scan a copy **signed** to :

Marcel Avargues : mavargues@retailing.org

Executive Director

TEL: +33 4 72 53 83 52 (secretarial services)

Or + Tel/FAX : 33 1 34 89 22 48 (direct)



CONTACT INFORMATION

Company Name: _____ Company URL: _____

Primary Contact :

Mr/Mrs/Ms First name : _____ Last name: _____

Full Title/ Position : _____ email address: _____@_____

Address: _____

City : _____ Postal Code : _____ Country: _____

Tel: _____ Fax : _____

Secondary Contact

Mr/Mrs/Ms First name : _____ Last name: _____

Full Title/ Position : _____ email address: _____@_____

Signature: the undersigned applies for membership in the Electronic Association Europe and certifies that all statements made in this application are correct. If elected to membership, the undersigned agrees to have the member company abide by the association by-laws and ERA EUROPE Self Regulation Programme. This includes filling and sending back to the Association's Self Regulation Officer the Self Regulation Programme questionnaire and documents that the member company will duly receive from the association. Failure to comply with the above obligations will result in the immediate termination of ERA Europe membership by the Board of Directors. Members also agree to abide by the ERA Counterfeiting Fact Finding Program. The applicant 's sole and exclusive liability under this member ship application and dues affidavit is that failure to comply with the ERA Counterfeiting Fact Finding Program will result in immediate and automatic termination of ERA membership without consideration by the Board of Directors. Your dues are not refundable upon termination for any reason . As a new (or renewed) member you will receive the association's electronic newsletters, the Electronic Retailer Magazine and properties thereof as a member benefit.

SIGNATURE : _____

Membership categories information: This ERA Europe /ERA UK membership form is applicable to companies based in the UK & republic of Ireland. Members pay dues based :

For Retailers : on total revenues derived from direct response sales to consumers through Electronic Retailing –
For Suppliers or products or services : on Total revenues derived from Direct Response Business. Please circle the correct category and dues amount in the table (all amounts are in euros)

Please note: UK Subsidiaries of member companies paying dues outside Europe / Middle East , pay dues according to the table, based on their own Annual revenue. They are listed separately on the Membership Directory.

Europe and Middle East countries: 25 EU member states+ non EU continental Europe countries + Iceland - Russia- Ukraine - Turkey-Israel- Lebanon-Jordan – Egypt –Saudi Arabia –Gulf Emirates-

| Annual Revenue | ERA EUROPE dues |
|----------------|-----------------|
|----------------|-----------------|

| | |
|----------------------------------|----------|
| € 0 to 5 millions | € 4 000 |
| € + 5 millions to € 10 millions | € 6 000 |
| € +10 millions to € 20 millions | € 8 000 |
| € +20 millions to € 30 millions | € 10 000 |
| € +30 millions to € 40 millions | €12 000 |
| € +40 millions to € 50 millions | €14 000 |
| € +50 millions to € 60 millions | €16 000 |
| € +60 millions to € 70 millions | €18 000 |
| € +70 millions to € 80 millions | € 20 000 |
| € +80 millions to € 90 millions | € 22 000 |
| € +90 millions to € 100 millions | € 24 000 |
| € +100 millions | € 26 000 |

special category; € Individual entrepreneur/ one person consultancy : Annual dues : € 1 800

DUES LEVEL : € _____

Signature : _____

Upon reception of your membership application, you will receive an invoice and detailed instructions for the activation of your membership