

# ERA EUROPE MEMBERSHIP APPLICATION

Form to use by European companies based outside the UK and Republic of Ireland

Please complete the form below , sign it, scan a copy **signed** to :

Marcel Avargues : [mavargues@retailing.org](mailto:mavargues@retailing.org)

Executive Director Tel/FAX : 33 1 34 89 22 48



## CONTACT INFORMATION

Company Name: \_\_\_\_\_ Company URL: \_\_\_\_\_

### Primary Contact :

Mr/Mrs/Ms First name : \_\_\_\_\_ Last name: \_\_\_\_\_

Full Title/ Position : \_\_\_\_\_ email address: \_\_\_\_\_@\_\_\_\_\_

Address: \_\_\_\_\_

City : \_\_\_\_\_ Postal Code : \_\_\_\_\_ Country: \_\_\_\_\_

Tel: + \_\_\_\_\_ Fax : + \_\_\_\_\_ VAT : \_\_\_\_\_

### Secondary Contact

Mr/Mrs/Ms First name : \_\_\_\_\_ Last name: \_\_\_\_\_

Full Title/ Position : \_\_\_\_\_ email address: \_\_\_\_\_@\_\_\_\_\_

**Signature:** the undersigned applies for membership in the Electronic Association Europe and certifies that all statements made in this application are correct. To be eligible to membership, the undersigned agrees to have the member company abide by the association by-laws and ERA EUROPE Self Regulation Programme. This includes filling and sending back to the Association's Self Regulation Officer the Self Regulation Programme questionnaire and documents that the Executive Director of ERA EUROPE will send to the company as soon as we receive this application. Failure to comply with the above obligations will result in the immediate termination of ERA Europe membership application procedure by the Board of Directors. Members also agree to abide by the ERA Counterfeiting Fact Finding Program. The applicant 's sole and exclusive liability under this membership application and dues affidavit is that failure to comply with the ERA Counterfeiting Fact Finding Program will result in immediate and automatic termination of ERA membership without consideration by the Board of Directors. Your dues are not refundable upon termination for any reason . As a new ( or renewed ) member you will receive the association's electronic newsletters, the Electronic Retailer Magazine and properties thereof as a member benefit.

SIGNATURE : \_\_\_\_\_

**Membership categories information:** This ERA Europe membership form is applicable to companies based outside the UK & republic of Ireland. Members pay dues based :  
**For Retailers :** on total European revenues derived from direct response sales to consumers ( Electronic Retailing , catalogues & all Direct Marketing Media)

For **Suppliers of products :** on Total revenues derived from Direct Response Business. Please circle the correct category and dues amount in the table (all amounts are in euros)

Please note: European Subsidiaries of ERA member companies paying full dues outside Europe / Middle East , pay dues according to the table, based on their own Annual revenue. They are entitled to a 20% discount – with minimum dues of 3000 €

**Associate members :** Suppliers of added value services to Electronic Retailers ( Media agency- Fulfilment Houses- Agencies – Payment processing organizations etc..)

**Additional Subsidiary listing :** this fee is for having a national operation listed separately in the membership listing, with full voting rights, when he parent company is a full paying member of ERA EUROPE:ERA UK

Europe and Middle East countries: 25 EU member states+ non EU continental Europe countries + Iceland - Russia- Ukraine - Turkey-Israel-Lebanon-Jordan – Egypt –Saudi Arabia –Gulf Emirates-

## Annual European/ Middle East Revenues ERA EUROPE dues

€ 0 to 5 millions	€ 3000
€ + 5 millions to € 10 millions	€ 5 000
€ +10 millions to € 20 millions	€ 7 000
€ +20 millions to € 30 millions	€ 9 000
€ +30 millions to € 40 millions	€11 000
€ +40 millions to € 50 millions	€13 000
€ +50 millions to € 70 millions	€16 000
€ +70 millions to € 90 millions	€17 500
€ +90 millions	€ 19 000

Associate members : € 1 500

Additional Subsidiary listing : € 1 500

Individual entrepreneur/  
one person consultancy : € 1500

**Upon reception of your membership application, you will receive an invoice and detailed instructions for the activation of your membership**

DUES LEVEL : € \_\_\_\_\_

Signature : \_\_\_\_\_

**ERA EUROPE MEMBERSHIP DUES:**

PLEASE PAY DUES IN EUROS exclusively

Dues are to be paid free of taxes and bank charges

*EURO BANK ACCOUNT*

ING Bank  
Avenue Louise 205-207  
1050 Brussels  
Belgium

ERA EUROPE

Account No :	310-1890101-45
SWIFT/BIC Code :	BBRUBEBB
IBAN :	BE44310189010145